



Exhibit B

Search Engine StrategiesConference & Expo Spring 2004
March 1-4, 2004 New York City

The Premier Event for Search Engine Marketing

Sponsored Links

Microsoft Outlook Add-Ins
Must have add-ins for Outlook 2000, 2002 and 2003. Download trial now!

PowerPoint Plug-ins
PowerPlugs deliver cool 3D charts, 3D transitions, templates and more

Add Pics to Presentations
Visually enhance your presentations with images and more. F

internet.com

You are in the: Small Business Channel

internet.com

(Webopedia) The #1 online PC guide dedicated to computer technology

Enter a keyword...

...or choose a category.

choose one...

MENU[Home](#)[Term of the Day](#)[New Terms](#)[New Links](#)[Quick Reference](#)[Did You Know?](#)[Search Tool](#)[Tech Support](#)[Webopedia Jobs](#)[About Us](#)[Link to Us](#)[Advertising](#)[Compare Prices:](#)
 go
[HardwareCentral](#)[Talk To Us...](#)[Submit a URL](#)[Suggest a Term](#)[Report an Error](#)March 1-4, 2004
New York CityFeaturing renowned search engine expert,
Danny Sullivan

internet.com

[Developer](#)
[DevX](#)
[Downloads](#)
[EarthWeb](#)
[Graphics](#)
[Interactive Marketing](#)
[International](#)

plug-in

Last modified: Friday, January 18, 2002

A hardware or software **module** that adds a specific **feature** or service to a larger system. For example, there are number of plug-ins for the **Netscape Navigator browser** that enable it to display different types of audio or video messages. Navigator plug-ins are based on **MIME** file types.

E-mail this definition to a colleague**Sponsored listings**

Ink Jet Cartridge.com: Peripherals - Offers a range of computer peripherals, including keyboards, printers, and surge protectors.

L-com Connectivity: Computer Peripherals - Factory direct online merchant offering cabling, connectors, network equipment and supplies.

Morningstar: Exclusive Stock Research - Provides independent research and analysis on more than 1,000 stocks. Membership is free. Sign up today and get a free Analyst Report.

For internet.com pages about **plug-in**
CLICK HERE. Also check out the
following links!

LINKS

→ ← = Great Page!

Authoring Netscape plug-ins

Provides descriptions and links to information on authoring Netscape plug-ins.

FreeGraphics.com

A well-organized and searchable database of sites offering free web graphics, fonts, graphics software,

Related Categories[Browsers](#)[Related Terms](#)[ActionScript](#)[component software](#)[modular architecture](#)[Shockwave](#)**(Webopedia)**

Give Us Your Feedback

Shopping PLUG Products
Compare Products, Prices and Stores

Shop by Category:
Expansion Modules
2279 Model Matches

Microphones
805 Model Matches

Hard Drives
962 Model Matches